

Carlos Hernandez
Retail Manager
BakerRipley

Carlos A. Hernandez brings years of experience from the corporate world to his role as Retail Manager at BakerRipley. He has a passion for entrepreneurship and has been working closely with small business owners for the past five years. Carlos earned his BA in Mass Communication and Media Studies from Arizona State University. In 2014, Carlos and his business partner were grand prize winners of the LiftOff Houston Business Plan/Pitch Competition. The victory catapulted him into the Houston entrepreneurship and social enterprise scene. Carlos is currently managing the retail and kitchen incubation program at BakerRipley's East Aldine Campus which creates an environment conducive to success for local entrepreneurs. Carlos is a strong believer in the American Dream of business ownership and takes pride in helping the community find their way to economic freedom.