



Roberto Martinez

Get Your Business Online Trainer

e | Robertomar@google.com

About

Roberto is a speaker for Google's Get Your Business Online program and a Google Digital Coach. He has over 12 years of experience helping companies better use digital marketing tools. He has led over 100 Google digital workshops and has trained thousands of entrepreneurs on how to use digital marketing tools. He runs his own digital marketing agency and advises various chambers, incubators, and accelerators on scaling companies using digital marketing tools.

Roberto has also worked with international businesses including Johnson & Johnson, Cisco, Hitachi, and Hyatt. He is passionate about entrepreneurs and loves helping businesses reach their potential. Roberto earned his B.A. from UCLA, MBA from ASU, and holds an Entrepreneur certificate from Stanford GSB.

- Bridging the digital divide is my jam!
- I can make 3 minute cookies in 2.
- I have traveled to 50 countries.
- I love apple pie.
- I am a little league baseball coach.

